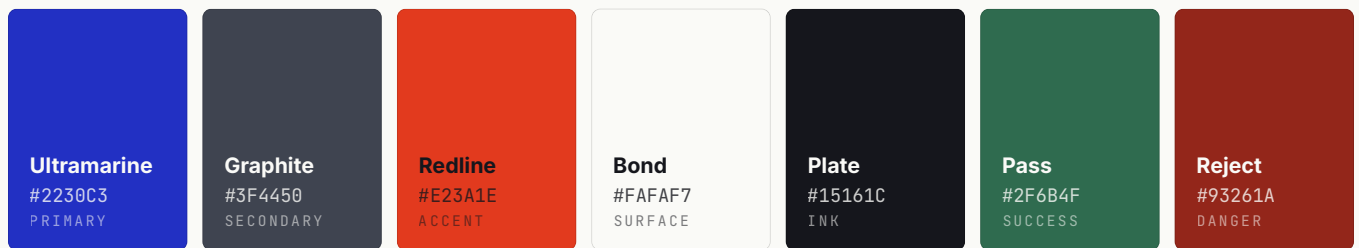




Markly reads a plain description of your company and does what a studio does: argues about the mark, checks the contrast, tests the favicon at 16 pixels, and hands you the files. Five logo concepts in seven variants each, tokens as paste-ready CSS, a paginated brand book, a cheat sheet for the wall. In a morning, not in six weeks.

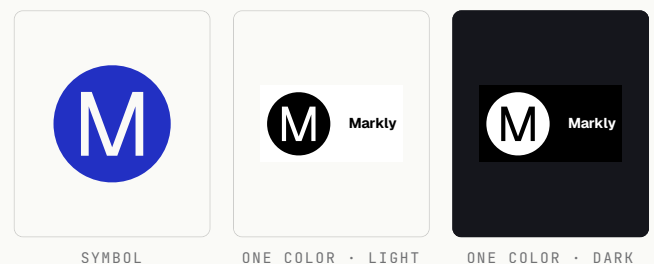
PALETTE



TYPE

Aa	Geist	500 · 700
Headlines & display		
Aa	Inter	400 · 500 · 700
Body & UI copy		
Aa	JetBrains Mono	400 · 700
Data, captions, code		

MARK



Clear space: a quarter of the symbol's height on every side.
Minimum: 10 mm print / 16 px screen for the symbol — below that, use the favicon file. Never scale the full lockup under 40 mm in print.

VOICE



SOUNDS LIKE US

"Five concepts, seven files each, contrast-checked."

NEVER LIKE THIS

"World-class branding powered by cutting-edge AI."

NEVER

- ✗ Recolor the mark outside the palette, or set it below 3:1 contrast.
- ✗ Redraw the wordmark in another typeface.
- ✗ Stretch, rotate, outline, or add shadows and glows.
- ✗ Put the full-color mark on photography without a surface-colored plate.